



Winter Kickoff 2019

# Carnival Sponsorship Opportunities

## Stage & Runway

**Details:** An elevated corner stage 8x4x2 runway that extends into the carnival event. The stage itself is distinctly Kootenay shabby-chic, decorated by Kootenay Crate Company and sparkling with lights. The runway is flanked with hay bales and plays host to a series of performances and fun, Kootenay-centric fashion shows and live music throughout the night.

## Ticketbooth

**Details:** A Kootenay version of Charlie Brown's advice booth. Brightly coloured, four sided booth that will provide ID services, wristbands and beer & food tickets to patrons and will also act as a tongue-in-cheek advice booth art installation.

## Discover Circus Performance

**Details:** Participants are greeted by a towering mobile aerial performance rig set up outside the Big Tent at The Station with intermittent illuminated aerial silk performances throughout the event.

## Roaming Performance

**Details:** Fire breathers, stilt walkers, bubble blowers and roaming acrobats pop up around every corner! Performances provided by [Circus Acts Insomniacs](#).

## Stage Performance

**Details:** Acoustic musicians, opera singers, hip hop dancers, burlesque, drag and so much more! A charming and entertaining DJ hosts the showcase with a diverse lineup of rolling performances throughout the evening.

## Photo Booth - **Already Sponsored by WH20!**

**Details:** An interactive and distinctly Kootenay photobooth to celebrate the magic of the season and take the memories home!



## **Chill Zone - *Already Sponsored by Kootenai Moon and WH20!***

**Details:** An immersive lounge area that brings the best of outdoor living inside the Winter Kickoff Carnival.

## **5000 Watt Generator – *Already Sponsored by Main Jet***

**Details:** An event of this magnitude requires some serious power!

## **Santa**

**Details:** Santa and Mrs. Claus will be there with their sleigh, fresh from the Northpole to greet young ones with an Elfie-Selfie station for photo opportunities.

## **Cookie Decorating Station**

**Details:** One of the most wonderful aspects of the season, a delightful cookie decorating station. This fun opportunity invites attendees to decorate cookies and get in the spirit of the season.

## **Light Show & Projection**

**Details:** Captivate the audience with artistic winter imagery that lights up the inside and outside of the Carnival Tents, creating a magical, mysterious, winter wonderland setting.

## **Tables**

**Details:** 12 5ft or 8ft folding tables to host Winter Kickoff Breweries and Food Vendors.

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## **Sponsorship Thank You**

As a sponsor you will receive recognition on posters, website, social mentions, social ad spend, hosted story, and custom signs at the event. Marketing Value - \$5000. Carnival Participation - Invaluable.

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## **CONTACT INFO:**

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